

# Sharing Ideas - for Video Streaming, Software Licenses, and Other Stuff

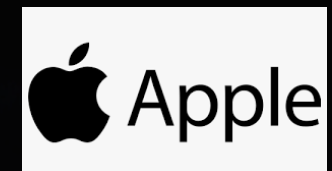


## ANNOUNCEMENTS

- Windows 10 Special Interest Group – will meet via Zoom this Wednesday, June 17 at 7:00pm.  
Moderator - Bob Zornetzer
  - The Windows 10 Special Interest Group (SIG) is an open meeting for all those who have either an iPhone or iPad.
- July Membership Meeting - “Alternative Internet Browsers & Browser Best Practices” – Rick Chase
  - At this session we will explore some popular alternative internet browsers – e.g. Brave, Chrome, Firefox, Opera, etc. We’ll compare their feature sets and why you should consider using these vs. the quasi-default browsers (MS Edge, Internet Explorer and Safari. Will also discuss browser best practices – bookmarks (creating, organizing, importing, reader views, etc.).
- Tonight’s Featured Presentation – “Sharing Ideas - for Video Streaming, Software Licenses, and Other Stuff”... Presented by Rick Chase via Zoom.

# IS IT OK TO SHARE YOUR <INSERT NAME OF SERVICE> ACCOUNT?

- Many of us already log into entertainment streaming services with a shared username and password.
  - Sometimes it's our own and sometimes a family members or friends.
- Recent polling of Netflix users showed that ~12% are NOT paying for the service; could be costing the company > \$500 million per year in revenue.
- So is it legal to share logons for various streaming entertainment services?
- Tonight, we'll look into the T&C's of these various services and their official stands AND their unofficial practices.



## DEFINITIONS

- **Concurrent or simultaneous streams** = refers to how many streams from the same provider are supported or allowed
- **Concurrent or simultaneous logins** = refers to how many concurrent or simultaneous logins are allowed. Oftentimes, if a provider has a limit, and you have logged in to your account on several devices, you may need to logout on one or more to be able to login on a new device.
- **Number of registered devices** = some content hosts limit the number of devices you may have authorized. Oftentimes requires logging in to your account to manage authorized devices.
- **Household** = Usually means people living at the same physical address





# NETFLIX

- **Official policy: Not allowed to share.**
  - If you want to have multiple people use one Netflix login, you should consider buying their Premium plan, which allows you to watch from four devices at the same time.
- **Unofficial policy: Share away!**
  - Netflix CEO Reed Hastings is notorious for caring very little about the sharing of login information.
  - Netflix Chief Product Manager Neil Hunt himself has said that the streaming service is not “obsessed with enforcing compliance with a one-household-per-account constraint”.
  - As long as you aren’t selling your password, you can probably share without fear of retribution.

The Netflix logo, consisting of the word "NETFLIX" in a bold, white, sans-serif font with a slight 3D effect, set against a solid red rectangular background.

PLANS	Cost / month	Simultaneous Streams	HD Viewing
Basic	\$8.99	1	No
Standard	\$12.99	2	Yes
Premium	\$15.99	4	Yes

# AMAZON PRIME VIDEO

- **Official policy:** You're not technically allowed to share outside of your household.
- **Unofficial policy:** You can share, but they've made it very inconvenient to do so.
  - As of 2015, each person you share with will have access to your buying history and credit card information.
  - Up to three people can watch Amazon Prime Video at once on different devices, as long as you're streaming three different titles.
  - You can't simultaneously stream the same title on more than two devices.
  - Amazon Prime's Family enables up to ten (10) people in your household to share benefits.
- Amazon Household allows you to connect and share Amazon benefits with the whole family. Two adults and up to four teens and four child profiles may link in a Household.
- Prime benefits you can share with Household
  - Free Prime Delivery benefits
  - Streaming access to Prime Video
  - Free books with Prime Reading
  - Earn 2% rewards on Prime Reload
  - Amazon Photos and album sharing
  - Free books with Amazon First Reads
  - Unlimited listening on Audible Channels
  - Early access to Amazon Lightning Deals

<https://www.amazon.com/myh/households>

## HBO GO / HBO NOW

- **Official policy:** You can share login information with three people in your household. Sharing with outsiders is frowned upon.
  - For security reasons, the number of simultaneous streams is limited. If there are too many streams happening at once from your account, you'll get a simultaneous streams message."
- **Unofficial policy:** CEO Andy Samberg famously gave out a working HBO password while hosting the Emmys, and HBO loved the publicity. He went so far as to say they're in the business of "making addicts," so the more viewers they get, the better.



	HBO NOW™	HBO GO
<b>All of HBO</b> Addictive series, the latest movies, docs, sports and more.	✓	✓
<b>Stream on Phone, TV, Tablet and Laptop</b> Use multiple devices to stream from anywhere.	✓	✓
<b>Stream Live Episodes</b> Watch big premieres as they air on TV.	✓	✓
<b>TV Package</b> Included with your HBO subscription from your cable provider.		✓
<b>No TV Package</b> Standalone, HD streaming service that you subscribe to on a monthly basis (a cable subscription is not required).	✓	

<https://www.hbo.com/order/now-vs-go>

# HULU

- **Official policy:** Share, but be careful? It's a little confusing.
  - According to Hulu terms of use, "You are responsible for all use of your account, including use of your account by other members of your household."
  - It seems like you can share, but if anyone does anything nefarious on your account, it's on you.
- **Unofficial policy:** Go ahead and share.
  - The internet is filled with stories of people who share Hulu accounts without issue.. Cracking down does not seem to be a priority for the company.



A screenshot of the Hulu homepage. The background is a collage of various TV show posters including "Devs", "Future Man", "The Handmaid's Tale", "For Life", "High Fidelity", "This Is Us", "Vikings", and "The Kardashians". The main headline reads "All Your TV In One Place" in large white letters. Below it, it says "Watch thousands of shows and movies, with plans starting at \$5.99/month." and "HBO Max™, SHOWTIME®, CINEMAX® and STARZ® available as add-ons." There is a white button that says "START YOUR FREE TRIAL". At the bottom, there is a section for a bundle: "BUNDLE AND SAVE OVER 25% Get Hulu, Disney+, and ESPN+ for \$12.99/month." with a "GET BUNDLE" button and a link to "More Details". A "LOG IN" link is visible in the top right corner.

<https://www.hulu.com/welcome>

# SPOTIFY



Promo: Get any Premium program free for three months. Offer ends 6/30/2020

- **Official policy:** Not allowed without a premium plan.
  - Their terms and conditions state that you are forbidden from “providing your password to any other person or using any other person’s username and password.”
  - If you want to legally share with up to five (5) household members, you can purchase their Premium for Family plan.
- **Unofficial policy:** As with Amazon Prime, sharing is possible, but logistically it doesn’t make much sense.
  - Spotify’s technology is very good at booting you off if someone else with the shared password starts streaming from their phone.

## Spotify Plans Compared

Features	Free	Premium	Premium for Family
Shuffle play	✓	✓	✓
No ads	-	✓	✓
Unlimited track skips	-	✓	✓
Offline listening	-	✓	✓
Access to all tracks	-	✓	✓
High quality audio	-	✓	✓
Account sharing	-	-	✓
Cost Per Month	Free	\$9.99	\$14.99

<https://www.spotify.com/us/>



## GOOGLE PLAY FAMILY LIBRARY

- You can share purchased apps, games, movies, TV shows, and e-books and audiobooks from Google Play with up to five (5) family members using Google Play Family Library.
- Sign up for Family Library
  1. Open the Play Store app Google Play.
  2. In the top left, tap Menu Menu and then Account and then Family and then Sign up for Family Library.
  3. Follow the instructions on screen to set up Family Library. If you aren't part of a family group, you'll need to create one first.



GET IT ON  
**Google Play**

## APPLE MUSIC



- **Official policy:** Their terms of service state both that “you may use the Services and Content only for personal, noncommercial purposes” and “you can use Content from up to five different Apple IDs on each device.”
  - So, no sharing with those outside the Apple ecosystem, but you can share your account with up to five others if you buy a Family plan.
- **Unofficial policy:** With cursory research, not able to find anything concrete about whether they pursue those who share their logins, so assumption is that they don't.
  - You can only stream from one device per logged in user at any given time.

### Apple Family Sharing

- Family Sharing lets you and up to five (5) other family members share access to amazing Apple services like:
  - Apple Music, Apple TV+, Apple News+, and Apple Arcade.
  - Your group can also share iTunes, Apple Books, and App Store purchases, an iCloud storage plan, and a family photo album.
  - You can even help locate each other's missing devices.
  - Apple Music costs \$9.99 per month, or \$14.99 per month for a family subscription for up to six people (which requires iCloud Family Sharing)

<https://www.apple.com/family-sharing/>

# MORE ON APPLE FAMILY SHARING



## Apple Family Sharing

- Family Sharing lets you and up to five (5) other family members share access to amazing Apple services like:
  - Apple Music, Apple TV+, Apple News+, and Apple Arcade at no additional cost!
  - Can also share iTunes, Apple Books, and App Store purchases
  - Can share an iCloud storage plan (200 & 2000GB), and a family photo album.

EVERYTHING YOU NEED TO KNOW

## Family Sharing: The ultimate guide

How do you use Family Sharing to share iTunes, iBooks, and App Store purchases with family members? Like this!

MICK SYMONS 31 May 2018

**F**amily Sharing lets you share your iTunes, App Store, and iBooks purchases with everyone in your group. You can create child accounts so that kids have to ask permission to buy content, and you can designate other group members as parents/guardians so that they can give permission. You can even share photos and reminders in a snap.

Here's how to do all the things with Family Sharing!

- [How to set up Family Sharing on iPhone and iPad](#)
- [How to set parental controls for Family Sharing](#)
- [How use Family Sharing with Find My iPhone](#)
- [How to use Family Sharing with Calendars and Reminders](#)
- [How to share photos with Family Sharing and iCloud](#)
- [How to tell if iOS and Mac apps are eligible for Family Sharing](#)

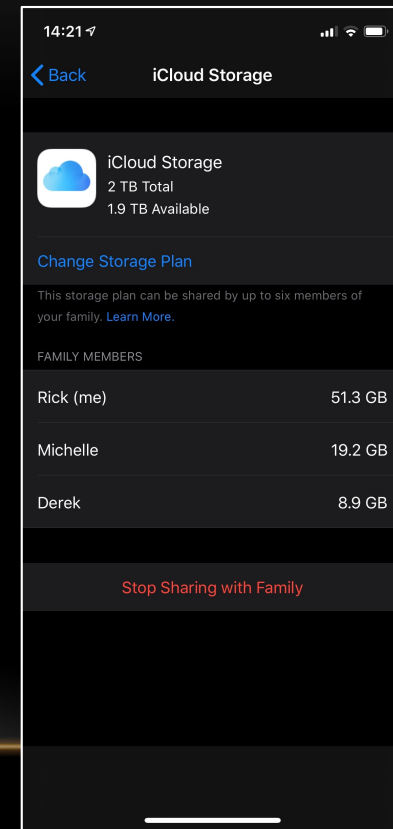
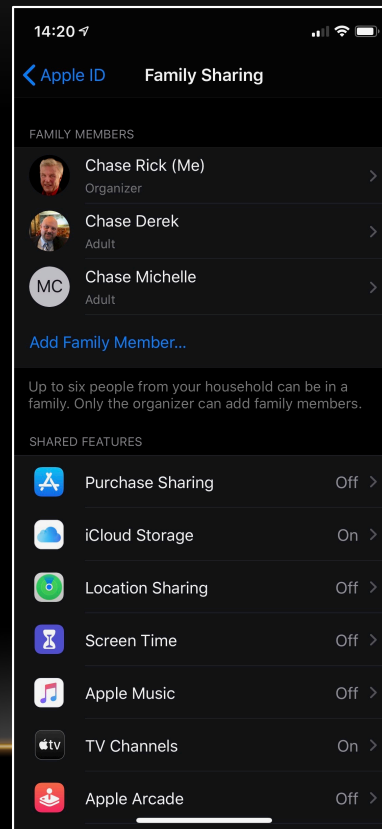
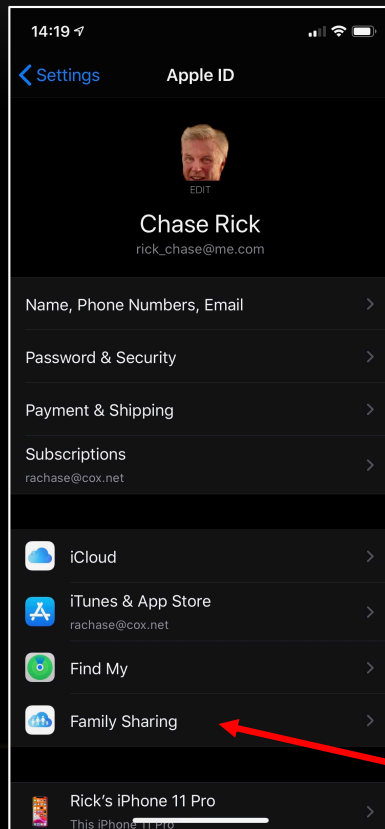


EVEN MORE AFFORDABLE

**Best iPhone SE deals for June 2020**

<https://www.imore.com/family-sharing>

# APPLE FAMILY SHARING – ICLOUD STORAGE



## ICLOUD STORAGE PLANS – ELIGIBLE FOR SHARING

Storage	Price / monthly (\$)
5GB	FREE
50GB	\$0.99
200GB	\$2.99
2TB (2,000 GB)	\$9.99



Microsoft 365

# What is Microsoft 365?



<https://support.microsoft.com/en-us/office/what-is-microsoft-365-847caf12-2589-452c-8aca-1c009797678b>



# MICROSOFT 365

Best value: up to 6 people on PC or Mac

## Microsoft 365 Family

(formerly Office 365 Home)

**\$99.99**  
/ year

[Buy now](#)

[Or buy at \\$9.99 per month](#)

[Try free for 1 month >](#)

One convenient subscription for up to 6 people. Includes premium productivity apps, up to 6 TB of cloud storage (1 TB per person), and advanced security for all your devices.

### Premium apps included



Word



Excel



PowerPoint



OneNote



Outlook



Access (PC only)



Publisher  
(PC only)

#### Usage

Word, Excel, PowerPoint, OneNote<sup>1</sup>  
Work offline and apply advanced formatting with powerful desktop apps.

#### OneDrive cloud storage

Back up and access your files and photos across your devices. Save your Office documents to OneDrive to enable AutoSave and easy sharing.

#### Outlook

Bring your email and calendars together in one desktop app.

#### AI-powered creative tools

Get helpful design and writing suggestions with features like Designer, Ideas, and the new Microsoft Editor.

#### Premium creative content

Access an extended collection of royalty-free creative content, including templates, stock photos, icons, and fonts.

#### OneDrive Advanced Security

Know your files are protected with built-in ransomware detection and recovery<sup>2</sup> and use two-step identity verification to access your most important files in OneDrive Personal Vault.

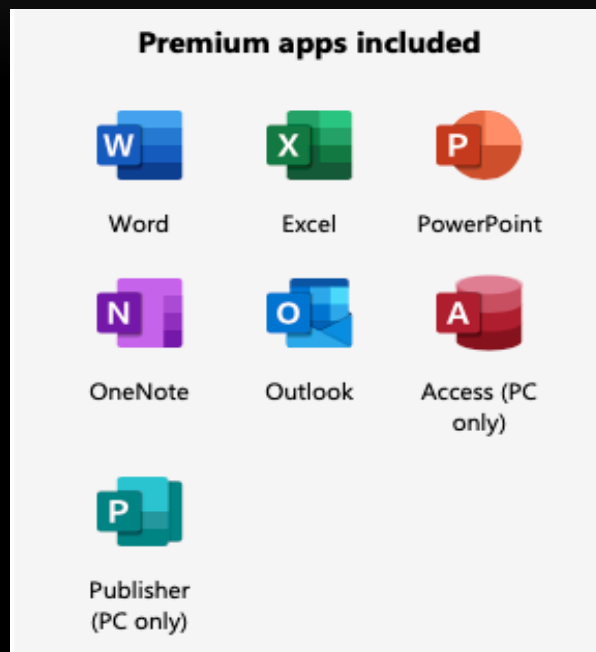
Up to 6 people

Premium

Up to 6 TB  
(1 TB per person)



# MICROSOFT 365



- Do the Math:
  - $\$99.99 \div 6 \text{ ppl} = \$16.67 \text{ per person/device/yr}$
  - All Office applications:
    - Word, Excel, PowerPoint, OneNote
    - Access, Publisher (PC only)
    - 1 TB One Drive Cloud storage / per person
    - Unlimited installs for tablets and smartphones
  - If you're active/retired US military - promo pricing